



Educating, developing and building strong leadership for now and the future

2017 – 2018

Sponsorship Opportunities

By supporting Marshall County leadership, your organization will be reaching out to highly motivated individuals who want to act as agents of positive and lasting change all across the County.

Marshall County Leadership Challenge

Post Office Box 222
Guntersville, Alabama 35976

Beth Patterson, Executive Director
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For more information on the Marshall County Leadership Challenge
please visit our website at:

www.MarshallCountyLeadership.com

Mission: To educate, develop and build strong leadership – for now and in the future.

Since 1992, MCLC has been a critical force in connecting the elements that make our community welcoming – and empowering our members to take their place as the leaders and volunteers who make our county thrive. For the past 24 years, the Marshall County Leadership Challenge has been proudly making its mark on Marshall County, Alabama and now boasts more than 570 alumni.

Your sponsorship of Marshall County Leadership is vital to helping us continue our mission.

Marshall County Leadership is an independent 501(c) 3 organization that achieves its mission through the generosity of sponsors and countless volunteer hours from those who understand the value of our programs. Participant's tuition covers only part of the cost and we work hard to make a difference for every class that enters our program, and for the graduates who strive to stay engaged and informed.

Your sponsorship is an essential component to fulfilling Marshall County Leadership's goal of improving the County's quality of life through public service.

Each year class members work together on a challenging project for a community organization or nonprofit of their choice. The Class of 2016 raised over \$3,000 and chose to adopt the Child Advocacy Center of Marshall County as the benefit of their class project. In addition to painting two hallways at the location known as the "Thompson House", the group also rectified some electrical issues, changed and updated light fixtures, and sound-proofed their interview room.

The class had enough funds remaining after completing their project at the CAC to donate \$550 to the Marshall County Major Crimes Unit, \$500 to Marshall County ARC, \$500 to Room in the Inn and \$500 to Thursday's Child.

SPECIAL THANKS TO OUR '16 – '17 SPONSORS

CHAMPION



INNOVATOR



LEADER

Lake Guntersville Chamber of Commerce/City of Guntersville
Marshall County Gas District
Sand Mountain Toyota

MENTOR

Albertville Chamber of Commerce/City of Albertville
Arab Chamber of Commerce/City of Arab
Boaz Area Chamber of Commerce/City of Boaz
Marshall County Manufacturers Association
Marshall County Convention & Visitors Bureau
Marshall County Sheriffs Office
Peoples Independent Bank
Progress Rail Services
Sand Mountain Broadcasting Service
Sand Mountain Reporter
Total Dental Care

FRIEND

Arab Tribune
Boaz Rotary Club
Citizens Bank and Trust
Dollar and Watson LLC
Hospice of Marshall County
Lake Guntersville Real Estate
Main Street Urgent Care
Marshall County Board of REALTORS
Marshall County DA's Office
Marshall County Probate Office
Marshall County Youth Advocate Program
Marshall Medical Centers
McDonalds, Char Inc.
Mitchell Grocery
Randy Jones, Nationwide Insurance
Tony G. King Insurance Agency- Nationwide Insurance

"It is difficult to put into words what the past year in Marshall County Leadership has meant to me. The friendships that we have formed, not only with our classmates, but also with other members in our community are priceless! We have had the honor to meet and learn from some of the most amazing leaders in our county. We have gained knowledge of how our community works, the people who make it work, and what we can do to help make it better. We were very honored and blessed with each of the alumni who helped plan our schedule and make it the best experience possible. I would encourage anyone who wishes to learn more about your community and has the desire to make it a better place to participate in MCLC. It will be one of the best and most rewarding experiences of your life."

Vanessa Vandergriff | Program Director
Marshall County Youth Advocate Program

Marshall County Leadership Challenge Sponsorship Opportunities

Sponsors will receive the following benefits for their tax-deductible contributions:

Sponsorship Benefits	Champion \$3,000	Innovator \$2,000	Leader \$1,000	Mentor \$500	Friend \$250
Prominent logo with hyperlink on the front page of the MCLC website	x				
Opportunity to address class at one program session of your choice	x				
Opportunity to address attendees at Graduation Dinner	x				
Opportunity to address attendees at Legislative Reception	x	x			
Recognition on all MCLC Program agendas	<i>logo</i>	<i>logo</i>	<i>name</i>		
Prominent recognition at Legislative Reception and Graduation Dinner	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Booth at Legislative Reception	x	x	x	x	
Complimentary seating at Graduation Dinner	8	6	4	2	
Graduation dinner program listing	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Logo/Name on Sponsor page of the MCLC website	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	<i>name</i>
Recognition in publicity during the year where permitted	x	x	x	x	x

✂ _____

Sponsorship Agreement | Please select the level at which you would like to sponsor:

Champion (\$3,000) Innovator (\$2,000) Leader (\$1,000) Mentor (\$500) Friend (\$250) Other \$ _____

Completed by: _____ Email: _____

Company: _____

Print name or business name exactly as you wish it to appear for recognition

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Signature: _____ Date: _____

Mail this form & payment (made payable to Marshall County Leadership) to: MCLC, PO Box 222, Guntersville, AL 35976
(If your sponsorship level includes a logo, please email your logo to: beth@marshallcountyleadership.com)

NET 15 | Sponsorship opportunities are not confirmed until payment is received.

Questions? Contact: Beth Patterson, Executive Director, Marshall County Leadership Challenge, 256.582.7015

2017 – 2018 Participant Program Schedule

**Dates subject to change*

Kickoff/Orientation

Thursday, August 17, 2017

Health and Social Services

Thursday, September 21, 2017

Public Safety

Thursday, October 19, 2017

Education

Thursday, November 16, 2017

Leadership Alumni Luncheon

TBA, December 2017

Local Government

Thursday, January 18, 2018

Marshall County Legislative Reception

RSA Plaza, Montgomery, AL

Wednesday, February 21, 2018, 5-7 pm

Local Government

Thursday, February 22, 2018

Economic Development

Thursday, March 15, 2018

Media

Thursday, April 19, 2018

Tourism

Thursday, May 17, 2018

Graduation

Tuesday, May 22, 2018, 6pm

The Marshall County Leadership Challenge (MCLC) was founded in 1992 as an avenue to prepare and build leadership resources within our entire county. The select group of participants will be comprised of leaders and emerging leaders of the area.

They will receive an intense view of civic and governmental leadership through direct contact with a wide spectrum of institutions that keep Marshall County solvent and moving forward.

MCLC is an educational opportunity through participatory experiences.

About the Marshall County Legislative Reception

Local, state and federal elected officials will once again be invited to join residents of Marshall County for a Marshall County Legislative Reception in their honor. Held in conjunction with the Marshall County Leadership Challenge's annual trip to Montgomery, sponsorship of this reception gives your company visibility with members and public policy makers at the local, state and federal level.

Your sponsorship of MCLC may include benefits at the Marshall County Legislative Reception that will enable you to:

- Gain exposure among an audience of business owners, legislators and policy makers.
- Show support for your local Chamber of Commerce
- Receive acknowledgement in Marshall County Leadership publications
- Show support for your community

Showcase your organization or business while building relationships and creating lasting impressions