



LEADERSHIP

NETWORKING

SERVICE

2018 – 2019

Sponsorship Opportunities

By supporting Marshall County leadership, your organization will be reaching out to highly motivated individuals who want to act as agents of positive and lasting change across the County.

Marshall County Leadership Challenge

Post Office Box 222
Guntersville, Alabama 35976

Jennifer Hulseley, Executive Director
Office: 256-582-3612 / Cell: 256-505-1150
mclcalabama@gmail.com

For more information on the Marshall County Leadership Challenge,
please visit our website at:

www.MarshallCountyLeadership.com

Mission: To educate, develop and build strong leadership – for now and in the future.

Since 1992, MCLC has been a force in connecting the elements that make our community welcoming – and empowering our members to take their place as the leaders and volunteers who make our county thrive. For the past 25 years, the Marshall County Leadership Challenge has been proudly making its mark on Marshall County, Alabama and now boasts more than 600 alumni.

Your sponsorship is vital to helping us continue our mission.

Marshall County Leadership is an independent 501(c) 3 organization that achieves its mission through the generosity of sponsors and countless volunteer hours from those who understand the value of our programs. Participant's tuition covers only part of the cost, and we work hard to make a difference for every class that enters our program, and for the graduates who strive to stay engaged and informed.

Your sponsorship is an essential component to fulfilling Marshall County Leadership's goal of improving the County's quality of life through public service.

Each year class members work together on a challenging project for a community organization or nonprofit of their choice. The Class of 2018 raised over \$5,000 by selling tickets to a fundraiser and silent auction and chose to adopt Habitat for Humanity of Marshall County as the beneficiary of their class project. They dug ditches, installed roofing, and built deck railings and much more at a new build in Boaz that will soon be home to a deserving family. They had funds left over and participated as a team in the 2018 Dragon Boat Races as well as made a financial donation to the organization.

We look forward to seeing which project the Class of 2019 chooses.

SPECIAL THANKS TO OUR '17 – '18 SPONSORS

CHAMPION



INNOVATOR



LEADER

Pat Courington, Jr.
Lake Guntersville Chamber of Commerce/City of Guntersville
Marshall County Gas District
Marshall County Legislative Office
Peoples Independent Bank
Sand Mountain Toyota

MENTOR

The Advertiser-Gleam
Albertville Chamber of Commerce/City of Albertville
Arab Chamber of Commerce/City of Arab
Boaz Area Chamber of Commerce/City of Boaz
Citizens Bank & Trust
Marshall County Manufacturers Association
Marshall County Convention & Visitors Bureau
Marshall Medical Centers
Sand Mountain Broadcasting Service
Total Dental Care

FRIEND

The Arab Tribune
Chick-fil-A of Guntersville
Designer DTG
Dollar and Watson LLC
First Bank of Boaz
Randy Jones, Nationwide Insurance
Tony G. King Insurance Agency – Nationwide Insurance
LifePoint Church
Marshall County Board of REALTORS
Marshall County Probate Office
Marshall-DeKalb Electric Cooperative
Marshall Young Professionals
Pasquale's of Boaz
Shepherd's Cove Hospice
Danny L Smith, Attorney at Law
Town of Douglas

You may hear about different organizations and some of what they do to help others, but being a part of MCLC has helped me want to be a "Better Me so We can be a Better Us". It's not about an individual or just one city, it is about our whole county that makes us stand out and make a difference in the lives within our communities. I think our class project (Habitat for Humanity) has been one of the most rewarding projects I have ever been a part of. Just to know that you played a small part in making a difference in a family and they will have a safe place with a roof overhead makes my heart overflow. The love our class has for each other and for the lives of others is beyond anything I imagined. The friendships we have made go beyond our class and into the cities we serve, and I could not be more proud of us!

Kelly Adams | Administrative Assistant
Peoples Independent Bank

Marshall County Leadership Challenge Sponsorship Opportunities

Sponsors will receive the following benefits for their tax-deductible contributions:

Sponsorship Benefits	Champion \$3,000	Innovator \$2,000	Leader \$1,000	Mentor \$500	Friend \$250
Prominent logo with hyperlink on the front page of the MCLC website	x				
Opportunity to address class at one program session of your choice	x				
Opportunity to address attendees at Graduation Dinner	x				
Opportunity to address attendees at Legislative Reception	x	x			
Recognition on all MCLC Program agendas	<i>logo</i>	<i>logo</i>	<i>name</i>		
Prominent recognition at Legislative Reception and Graduation Dinner	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Booth at Legislative Reception	x	x	x	x	
Complimentary seating at Graduation Dinner	8	6	4	2	
Graduation dinner program listing	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Logo/Name on Sponsor page of the MCLC website	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	<i>name</i>
Recognition in publicity during the year where permitted	x	x	x	x	x

✂ _____

Sponsorship Agreement | Please select the level at which you would like to sponsor:

Champion (\$3,000) Innovator (\$2,000) Leader (\$1,000) Mentor (\$500) Friend (\$250) Other \$ _____

Completed by: _____ Email: _____

Company: _____

Print name or business name exactly as you wish it to appear for recognition

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Signature: _____ Date: _____

Mail this form & payment (made payable to Marshall County Leadership) to: MCLC, PO Box 222, Guntersville, AL 35976
(If your sponsorship level includes a logo, please email your logo to mclcalabama@gmail.com)

** Sponsorship opportunities are not confirmed until payment is received.*

Questions? Contact: Jennifer Hulsey, Executive Director, Marshall County Leadership Challenge, 256.582.3612

2018 – 2019 Participant Program Schedule

**Dates subject to change*

Kickoff/Orientation

Thursday, August 16, 2018

Social Services

Thursday, September 20, 2018

Public Safety

Thursday, October 18, 2018

Media

Thursday, November 15, 2018

Leadership Luncheon

TBA, December 2018

Economic Development

Thursday, January 17, 2019

Education

Thursday, February 21, 2019

Marshall County Legislative Reception

RSA Plaza, Montgomery, AL
Wednesday, March 20, 2019, 5-7 pm

Local/State Government

Thursday, March 21, 2019

Health

Thursday, April 18, 2019

Tourism

Thursday, May 16, 2019

Graduation

Tuesday, May 21, 2019, 6pm

The Marshall County Leadership Challenge (MCLC) was founded in 1992 as an avenue to prepare and build leadership resources within our entire county. The select group of participants will be comprised of leaders and emerging leaders of the area.

They will receive an intense view of civic and governmental leadership through direct contact with a wide spectrum of institutions that keep Marshall County solvent and moving forward.

MCLC is an educational opportunity through participatory experiences.

About the Marshall County Legislative Reception

Local, state and federal elected officials will once again be invited to join residents of Marshall County for a Marshall County Legislative Reception in their honor. Held in conjunction with the Marshall County Leadership Challenge's annual trip to Montgomery, sponsorship of this reception gives your company visibility with members and public policy makers at the local, state and federal level.

Your sponsorship of MCLC may include benefits at the Marshall County Legislative Reception that will enable you to:

- Gain exposure among an audience of business owners, legislators and policy makers.
- Show support for your local Chamber of Commerce
- Receive acknowledgement in Marshall County Leadership publications
- Show support for your community

Showcase your organization or business while building relationships and creating lasting impressions