



LEADERSHIP

NETWORKING

SERVICE

## 2019 – 2020

# Sponsorship Opportunities

By supporting Marshall County leadership, your organization will be reaching out to highly motivated individuals who want to act as agents of positive and lasting change across the County.

### **Marshall County Leadership Challenge**

Post Office Box 222  
Guntersville, Alabama 35976

Jennifer Hulseley, Executive Director  
256-505-1150  
mclcalabama@gmail.com

For more information on the Marshall County Leadership Challenge,  
please visit our website at:

**[www.MarshallCountyLeadership.com](http://www.MarshallCountyLeadership.com)**

## Mission: To educate, develop and build strong leadership – for now and in the future.

Since 1992, MCLC has been a force in connecting the elements that make our community welcoming – and empowering our members to take their place as the leaders and volunteers who make our county thrive. For the past 25 years, the Marshall County Leadership Challenge has been proudly making its mark on Marshall County, Alabama and now boasts more than 620 alumni.

**Your sponsorship is vital to helping us continue our mission.**

Marshall County Leadership is an independent 501(c) 3 organization that achieves its mission through the generosity of sponsors and countless volunteer hours from those who understand the value of our programs. Participant's tuition covers only part of the cost, and we work hard to make a difference for every class that enters our program and for the graduates who strive to stay engaged and informed.

**Your sponsorship is an essential component to fulfilling Marshall County Leadership's goal of improving the County's quality of life through public service.**

Each year class members work together on a challenging project for a community organization or nonprofit of their choice. The Class of 2019 pooled their own funds and secured materials donations to create an outdoor relaxation space for the residents at the Neighborhood Inn. They created a fire pit and sheltered picnic area, planted flowers, strung lights, and much more to create a welcoming zen area. They also had funds left over that they donated to Marshall County ARC for the completion of some updating projects.

We look forward to seeing which project the Class of 2020 chooses!

## SPECIAL THANKS TO OUR '18 – '19 SPONSORS

### CHAMPION



### INNOVATOR



### LEADER

Lake Guntersville Chamber of Commerce/City of Guntersville  
Marshall County Gas District  
Marshall County Legislative Office  
Marshall County Soil & Water Conservation District  
Progress Rail, A Caterpillar Company

### MENTOR

The Advertiser-Gleam  
Albertville Chamber of Commerce/City of Albertville  
Blank Haven T-Shirts & Consignment  
Boaz Area Chamber of Commerce/City of Boaz  
Clay Landscape Services  
Marshall County Board of REALTORS  
Marshall County Convention & Visitors Bureau  
Marshall County Manufacturers Association  
Marshall-DeKalb Electric Cooperative  
Marshall Medical Centers  
Peoples Independent Bank  
Sand Mountain Toyota  
Total Dental Care

### FRIEND

Arab Chamber of Commerce/City of Arab  
The Arab Tribune  
BAP Agency, LLC  
BPI Media Group, LLC  
Dollar and Watson LLC  
Desperation Church  
Frank Scott Agency, LLC  
HFI – Alabama  
Jerry Damson Chrysler Dodge Jeep Ram  
LifePoint Church  
McRae Funeral Home, LLC  
Pasquale's of Boaz  
The Sand Mountain Reporter  
Shepherd's Cove Foundation  
Town of Douglas  
Vantage Bank  
Woodall & Hoggle Insurance Agency, Inc.

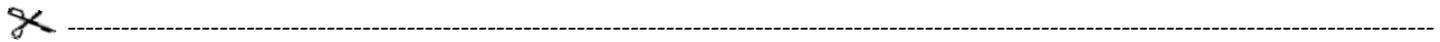
*You may hear about different organizations and some of what they do to help others, but being a part of MCLC has helped me want to be a "Better Me so We can be a Better Us". It's not about an individual or just one city, it is about our whole county that makes us stand out and make a difference in the lives within our communities. I think our class project (Habitat for Humanity) has been one of the most rewarding projects I have ever been a part of. Just to know that you played a small part in making a difference in a family and they will have a safe place with a roof overhead makes my heart overflow. The love our class has for each other and for the lives of others is beyond anything I imagined. The friendships we have made go beyond our class and into the cities we serve, and I could not be more proud of us!*

Kelly Adams | Administrative Assistant  
Peoples Independent Bank

## Marshall County Leadership Challenge Sponsorship Opportunities

Sponsors will receive the following benefits for their tax-deductible contributions:

Sponsorship Benefits	Champion \$3,000	Innovator \$2,000	Leader \$1,000	Mentor \$500	Friend \$250
Prominent logo with hyperlink on the front page of the MCLC website	x				
Opportunity to address class at one program session of your choice	x				
Opportunity to address attendees at Graduation Dinner	x				
Opportunity to address attendees at Legislative Reception	x	x			
Recognition on all MCLC Program agendas	<i>logo</i>	<i>logo</i>	<i>name</i>		
Prominent recognition at Legislative Reception and Graduation Dinner	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Booth at Legislative Reception	x	x	x	x	
Complimentary seating at Graduation Dinner	8	6	4	2	
Graduation dinner program listing	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	
Logo/Name on Sponsor page of the MCLC website	<i>logo</i>	<i>logo</i>	<i>name</i>	<i>name</i>	<i>name</i>
Recognition in publicity during the year where permitted	x	x	x	x	x



**Sponsorship Agreement | Please select the level at which you would like to sponsor:**

Champion (\$3,000)  
  Innovator (\$2,000)  
  Leader (\$1,000)  
  Mentor (\$500)  
  Friend (\$250)  
  Other \$ \_\_\_\_\_

Completed by: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_  
Print name or business name exactly as you wish it to appear for recognition

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this form & payment (made payable to Marshall County Leadership) to: MCLC, PO Box 222, Guntersville, AL 35976  
 (If your sponsorship level includes a logo, please email your logo to [mclcalabama@gmail.com](mailto:mclcalabama@gmail.com))

*\* Sponsorship opportunities are not confirmed until payment is received.*

**Questions?** Contact: Jennifer Hulsey, Executive Director, Marshall County Leadership Challenge, 256.505.1150

## 2019 – 2020 Participant Program Schedule

*\*Dates subject to change*

### **Kickoff/Orientation**

Thursday, August 15, 2019

### **County-Wide Program**

Thursday, September 19, 2019

### **Guntersville Program**

Thursday, October 17, 2019

### **Arab Program**

Thursday, November 21, 2019

### **Leadership Luncheon**

December 4, 2019

### **Quality of Life Program**

Thursday, January 16, 2020

### **Marshall County Legislative Reception**

RSA Plaza, Montgomery, AL  
Wednesday, March 19, 2020, 5-7 pm

### **State Government Program**

Thursday, February 20, 2020

### **Boaz Program**

Thursday, March 19, 2020

### **Albertville Program**

Thursday, April 16, 2020

### **Regional Program**

Thursday, May 21, 2020

### **Graduation**

Tuesday, May 26, 2020, 6pm

The Marshall County Leadership Challenge (MCLC) was founded in 1992 as an avenue to prepare and build leadership resources within our entire county. The select group of participants will be comprised of leaders and emerging leaders of the area.

They will receive an intense view of civic and governmental leadership through direct contact with a wide spectrum of institutions that keep Marshall County solvent and moving forward.

MCLC is an educational opportunity through participatory experiences.

## About the Marshall County Legislative Reception

Local, state and federal elected officials will once again be invited to join residents of Marshall County for a Marshall County Legislative Reception in their honor. Held in conjunction with the Marshall County Leadership Challenge's annual trip to Montgomery, sponsorship of this reception gives your company visibility with members and public policy makers at the local, state and federal level.

### **Your sponsorship of MCLC may include benefits at the Marshall County Legislative Reception that will enable you to:**

- Gain exposure among an audience of business owners, legislators, and policy makers.
- Show support for your local Chamber of Commerce
- Receive acknowledgement in Marshall County Leadership publications
- Show support for your community

**Showcase your organization or business while building relationships and creating lasting impressions**